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*Why Book with a*

# TRAVEL AGENT?



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Agents are trained experts and know how to sort through the myriad of travel information available. They spend all day, every day, researching the best possible vacation options for their clients. They have more knowledge than you can garner from an online search.



# EXPERT GUIDANCE

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# INTERNET INTERPRETERS


Agents understand complex travel codes and internet jargon—and know how to make sense of it for you.





# TIME SAVINGS

An agent has a world of travel information at their fingertips, saving you countless hours of online searching.



Travel agents are a “one stop shop.” They can handle every aspect of your vacation—from airline tickets to lodging, ground transportation, activities, tours and more.

# CONVENIENCE



Agents have access to exclusive deals and will find the best products for the best value—that fit your unique vacation needs.



# VALUE

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# ADDED VALUE

In addition to perks and personalized touches, a travel agent provides value you can't put a price on. Your agent can guide you to just the right restaurant, museum, or off-the-beaten-path excursion—that's perfect for you.







# PROFESSIONAL ADVICE

Your agent ensures you  
get where you want to go,  
when you want to go, and  
is there to provide timely,  
insightful, professional  
guidance along the way.

Your agent knows where you want to go and what you want to do. Plus, your agent knows what you value, and ensures every detail of your vacation is perfectly planned just for you.


# PERSONALIZED SERVICE



Travel agents work for their clients,  
not for a travel supplier. Let your  
agent do the work for you—they'll  
filter your options and provide only  
the recommendations that make the  
most sense for you.

# UNBIASED RECOMMENDATIONS

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If you experience a problem while traveling, your agent acts on your behalf, as your personal travel advocate. Plus, many agents are part of larger industry groups that carry a lot of clout. They can accomplish more—better and faster—than any one consumer can.

# **CUSTOMER ADVOCACY**

